

## Proposal

The topic I would like to propose for class is regarding parasocial interactions/relationships and adolescents. To be more specific to how much of an influence does the parasocial interactions/relationships communication between celebrities or mass media stars and adolescents have on the **decisions they make**. This is becoming more and more of a problem as technology keeps on getting better year after year allowing us to immerse ourselves even deeper. This study is important because with more influencers rising the more appealing their lifestyle looks, and kids try to imitate the stars every mover so they can grow up to be just like them. Communication in these relationships is one-sided and celebrities or organizations might not even know of the other person's existence. While nowadays kids accept that they **don't them** that does stop them from following their direction.

Reference page

Erickson, S. E., Harrison, K., & Cin, S. D. (2018). Toward a multi-dimensional model of adolescent romantic parasocial attachment. *Communication Theory (1050-3293)*, 28(3), 376–399. doi:10.1093/ct/qtx006

NAINAN WEN. (2017). Celebrity influence and young people's attitudes toward cosmetic surgery in singapore: The role of parasocial relationships and identification. *International Journal of Communication (19328036)*, 11, 1234–1252.

Wen, N., & Cui, D. (2014). Effects of celebrity involvement on young people's political and civic engagement. *Chinese Journal of Communication*, 7(4), 409–428.  
doi:10.1080/17544750.2014.953964

Brown, W. J., Basil, M. D., & Bocarnea, M. C. (2003). The influence of famous athletes on health beliefs and practices: Mark McGwire, child abuse prevention, and Androstenedione. *Journal of Health Communication*, 8(1), 41-57. doi:10.1080/10810730305733

Kühne, R., & Oprea, S. J. (2020). From admiration to devotion? The longitudinal relation between adolescents' involvement with and viewing frequency of reality TV. *Journal of Broadcasting & Electronic Media*, 64(2), 111–130.

Hwang, K., & Zhang, Q. (2018). Influence of parasocial relationship between digital celebrities and their followers on followers' purchase and electronic word-of-mouth intentions, and persuasion knowledge. *Computers in Human Behavior*, Volume 87, 2018, Pages 155-173.

Daniel, E. S., Jr., Crawford Jackson, E. C., & Westerman, D. K. (2018). The influence of social media Influencers: understanding online vaping communities and parasocial interaction through the lens of Taylor's six-segment strategy wheel. *Journal of Interactive Advertising*, 18(2), 96–109 doi: 10.1080/15252019.2018.1488637

Theran, S. A., Newberg, E. M., & Gleason, T. R. (2010). Adolescent girls' parasocial interactions with Media Figures. *The Journal of Genetic Psychology*, 171(3), 270–277. doi: 10.1080/00221325.2010.483700

Giles, D. C. (2002). Parasocial Interaction: A review of the literature and a model for future research. *Media Psychology*, 4(3), 279-305. doi: 10.1207/S1532785XMEP0403\_04

Gleason, T. R., Theran, S. A., & Newberg, E. M. (2017). Parasocial Interactions and Relationships in Early Adolescence. *Frontiers in Psychology*, 8. doi: 10.3389/fpsyg.2017.00255

Liebers, N., & Schramm, H. (2019). Parasocial interactions and relationships with media Characters—An inventory of 60 years of research. *Communication Research Trends*, 38(2), 4-31. Retrieved from <https://uscupstate.idm.oclc.org/login?url=https://www-proquest-com.uscupstate.idm.oclc.org/scholarly-journals/parasocial-interactions-relationships-with-media/docview/2238970268/se-2?accountid=28698>